



April 19th, 2018

## **Ring wants to help reduce crime and increase safety in North Miami**

Ring is excited to propose a solution to the North Miami PD (Agency) to help reduce crime and assist with investigations in your community.

### **Program Description**

This program will provide North Miami PD access to the Ring Neighborhoods platform to communicate with Ring Neighbors, view Neighbor supplied video, determine general camera density/location and encourage community engagement as we work together to make North Miami neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already thousands of residents in the area using the app.
- As part of the program, North Miami PD may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.

### **Responsibilities**

#### **Ring Will:**

- Make the Ring app available to North Miami residents free of charge.
- Donate Ring cameras to North Miami PD or area of North Miami based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of 30 Ring cameras.
- Make the Ring Neighborhoods portal available to North Miami PD, free of charge, including support and training for North Miami PD employees.
- Work with North Miami PD to obtain North Miami PD data/call logs and publish the relevant incidents in the app based on terms agreed with North Miami PD.

#### North Miami PD will:

- Engage the North Miami community with outreach efforts on the platform to encourage adoption of the platform/app.
- Choose how the free Ring cameras should be distributed. There are two options.
  - Cameras will be donated directly to North Miami PD. North Miami PD will in turn distribute these cameras to the community as part of its outreach programs.
  - Ring will directly distribute these cameras to the local community, with input from North Miami PD.
- Maintain appropriate access controls for North Miami PD personnel to use the Ring Neighborhood Police portal.
- Make data related to North Miami PD incidents/call logs available to Ring on a mutually agreed upon basis.

#### Term

North Miami PD's participation in the program shall commence upon North Miami PD's acceptance of these program terms. Either party may terminate North Miami PD's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to North Miami PD by May 30th.

#### Press Release

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

#### Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to North Miami PD without the prior consent of the owner. North Miami PD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide North Miami PD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

#### Compensation

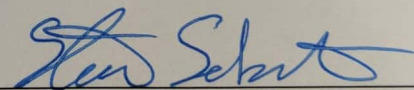
At no point shall either party receive compensation from each other as a result of this program.

#### RING, INC.

4-20-18

Date

By:



Name:

Steve Sebestyen

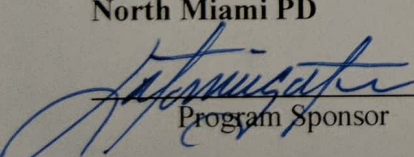
Title:

Head of Business Development

1523 26<sup>th</sup> St, Santa Monica, CA 90404

Address

#### North Miami PD

  
Program Sponsor

4/20/18

Date

CHIEF OF POLICE

Title